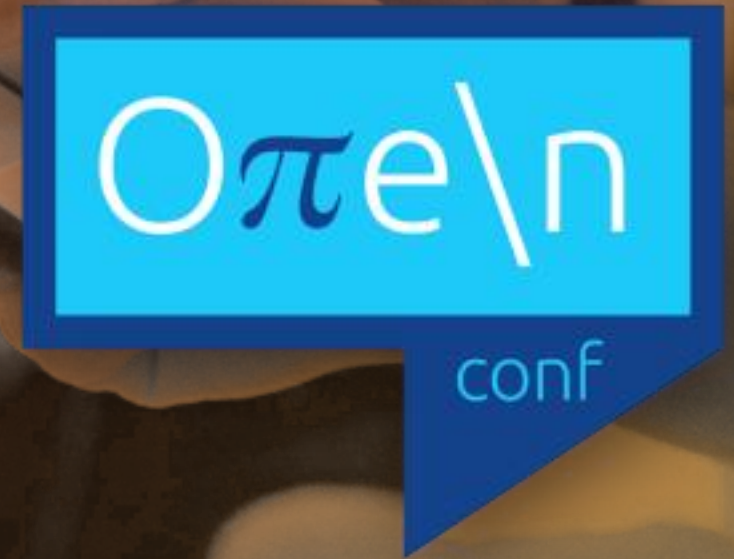


Sponsoring Scheme



22-23 Nov 2024
DAIS Conference Centre



Mission

Goals and Features

- Open is an annual technical conference focusing on leading-edge tech topics.
- It is supported by Greek Software and IT sector including Major IT Companies, Open IT Communities, Startups, Hubs and Research Centers.
- Its mission is to make Greece a strategic destination for companies, hubs, universities, communities and VCs looking for partnerships in global technology ecosystems.



Mission

Goals and Features

- Non-profit / Organized by volunteers.
- More than 600 attendees per day.
- Present local subject matter experts.
- Attract world class speakers.
- Promote the Greek SW industry, academia and tech ecosystem.
- Highly technical speeches.
- Workshops, demos and panel.
- Networking opportunities.

SUPPORT

Sponsoring Options





Support

Sponsoring Options

Sponsor: Support financially the event:

- Platinum.
- Gold.
- Silver.

Item Sponsors: Sponsor critical event items:

- Keynote, speakers' expenses.
- Run an educational workshop.
- Women-led initiatives' sponsor
- Audience gifts, t-shirts, lanyards, recording.
- Lunch, snack, coffee.

Supporter:

- Bulk ticket purchase.

Contact us to discuss other opportunities to support the event

Support Platinum Package

Please contact the
sponsoring team *

On-site:

- 20' speech on main stage after keynote.
- 12sqm booth space including booth construction.
- Backdrop, carpet, monitor, infodesk and chairs.
- Publicity and stage banners.
- 10 complementary conference tickets.
- Special mention on stage.

Publicity:

- Virtual booth with company description, logo, info, etc on our website.
- XL Logo on One\ website.
- Logo in conference videos (filler video, summary video).
- Logo on ticketing system/ page.
- Spotlight social media promotion.

Other:

30% discount for additional tickets purchase.

*Contact us to customize your package



1 slot available

Support Gold Package

Please contact the
sponsoring team *

On-site:

- 10' speech on main stage.
- 8sqm booth space **including** booth construction.
- Backdrop, carpet, monitor, infodesk and chairs.
- Publicity and stage banners.
- 6 complementary conference tickets.
- Special mention on stage.

Publicity:

- Virtual booth with company description, logo, info, etc on our website.
- Large Logo on One\ website.
- Logo in conference videos (filler video, summary video).
- Logo on ticketing system/ page.
- Social media promotion.

Other:

20% discount for additional tickets purchase.



Fully Booked

*Contact us to customize your package

Support Silver Package

Please contact the
sponsoring team *

On-site:

- 4sqm booth space including booth construction.
- Backdrop, carpet, infodesk and chairs.
- Publicity and stage banners.
- 3 complementary conference tickets.

Publicity:

- Virtual booth with company description, logo, info, etc on our website.
- Medium Logo on One\n website.
- Logo in summary conference video.
- Social media promotion.

Other:

10% discount for additional tickets purchase.



*Contact us to customize your package

Support

Item Sponsor

Please contact the
sponsoring team *

Item Sponsors: Sponsor critical event items:

- Keynote, speakers' expenses.
- Sponsor Women-led initiatives, Hackathon
- On-stage gifts, takeaway bag, t-shirts, lanyards, recording.
- Chill-out areas, charging stations, games, photobooth.
- Lunch, snack, coffee, after party.

On-site Publicity:

- Per case advertisement and publicity.
e.g. Banner during Lunch for Lunch sponsoring, logo print in takeaway bag.

Online Publicity:

Social media promotion.



SPONSOR

Stats

Since 2019 we are proudly sponsored by...

cepal

 SUPERBO

NOKIA

PCCW Global


NIOMETRICS

 intralot

 logic



 ORFIUM

 netcompany

 accenture

yodeck

instacar

pylones*

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GWI. SIGNAL™

 cycleops

 efood

WEATHER 

GWI. SIGNAL™

 cycleops

 efood

 Microsoft

Zone
Athens 

 voiceweb

pwc

 opap

 OPTASIA

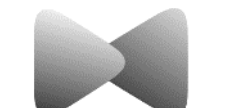
 TRASYS

 NTT DATA

ATYPON

OpenBet®

 XM


GitButler

2023 Sponsors



One footprint

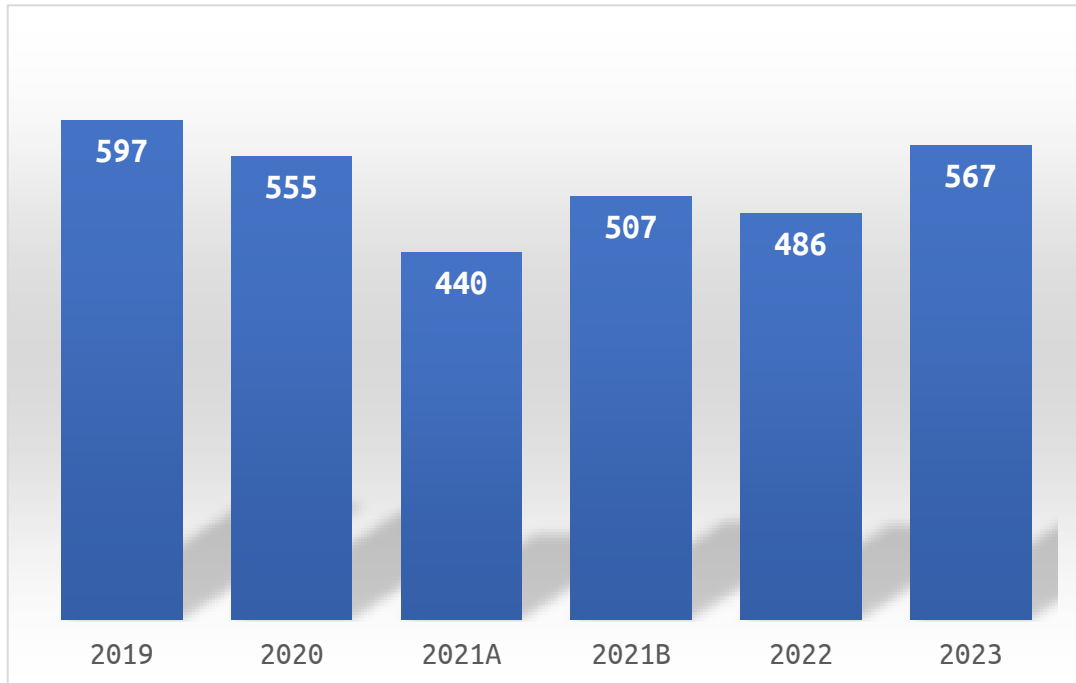
Evolution over the years



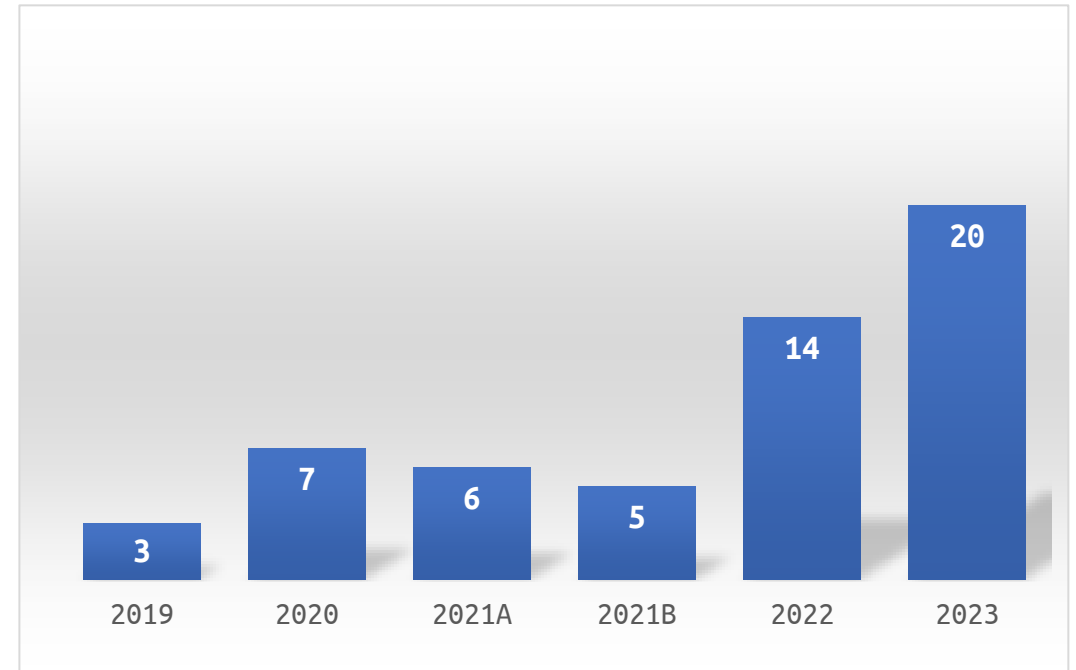
One footprint

Evolution over the years

Audience and sponsors



Audience presence

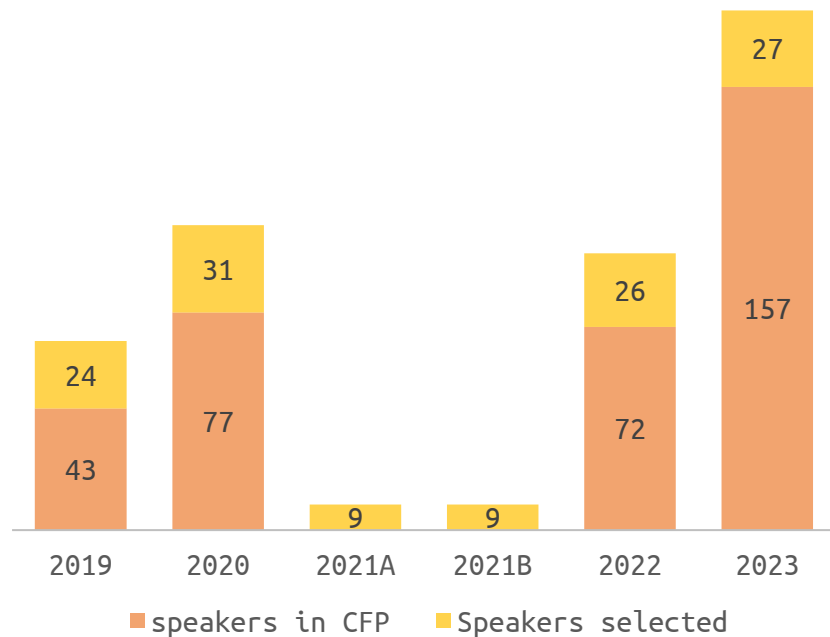


Number of Sponsors

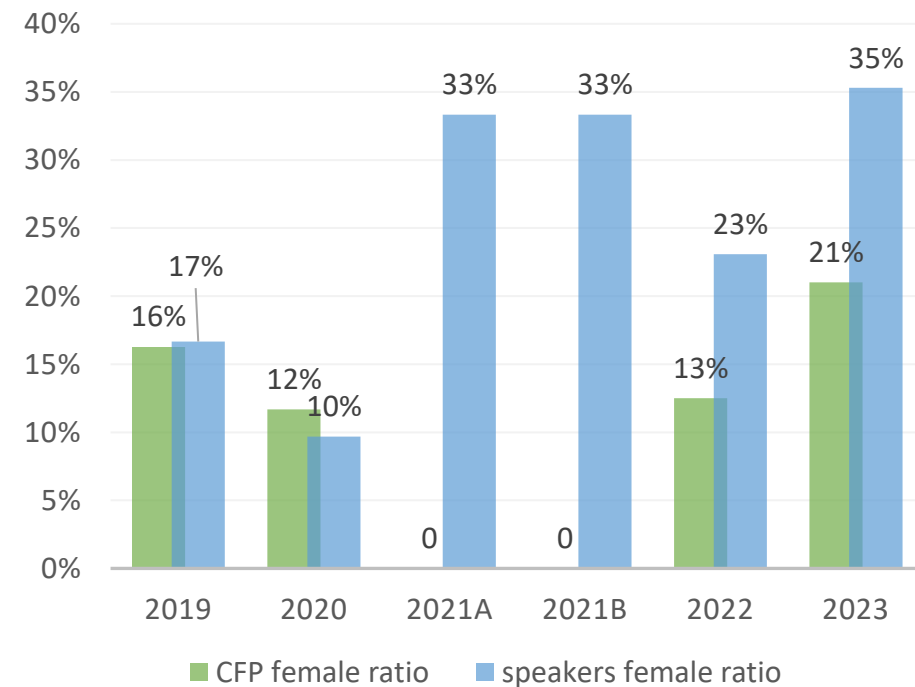
One footprint

Evolution over the years

Audience and sponsors



Speaker stats

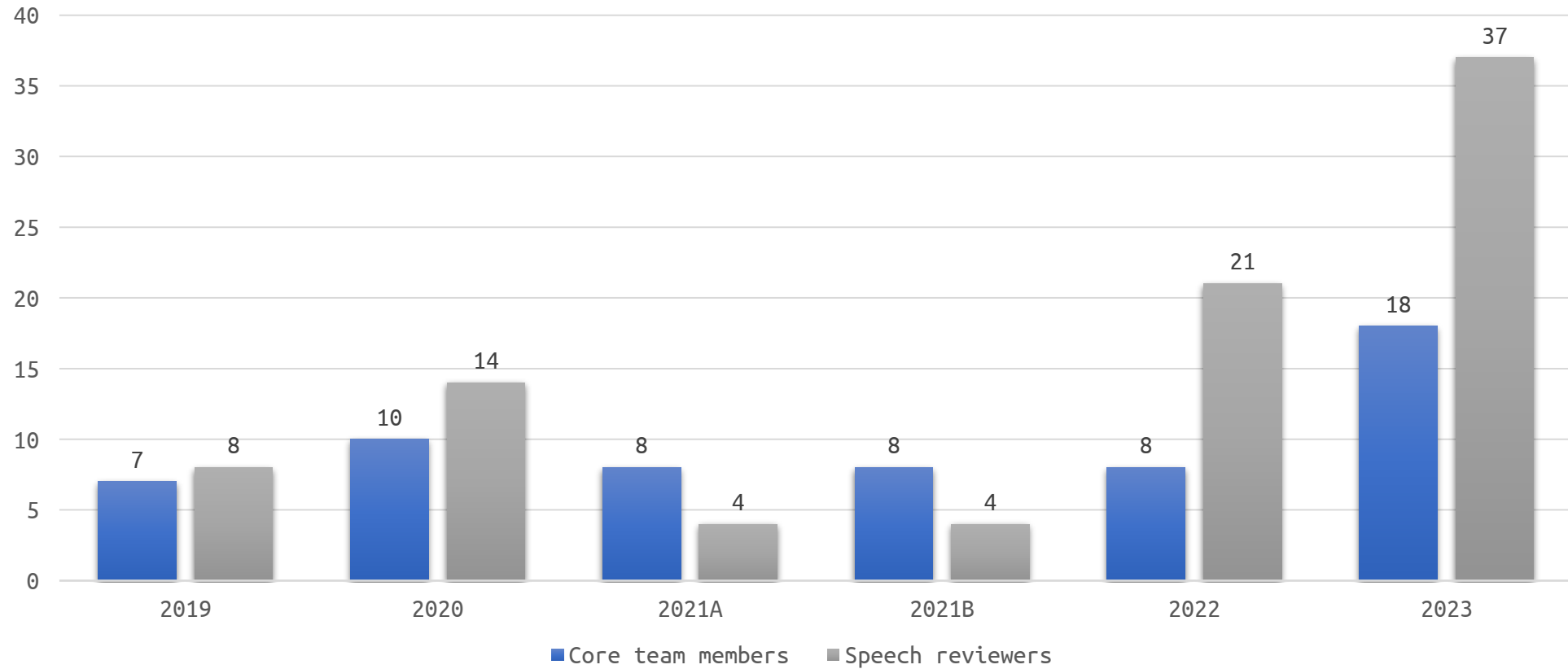


Women representation

One footprint

Evolution over the years

Audience and sponsors



AUDIENCE

Demographics

Our audience works at ...

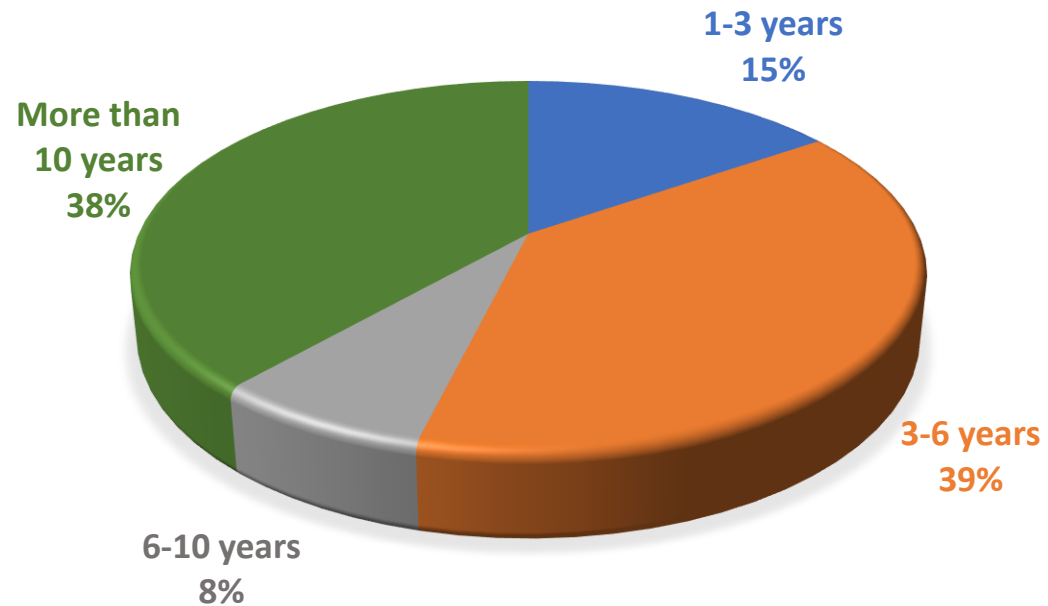


AUDIENCE

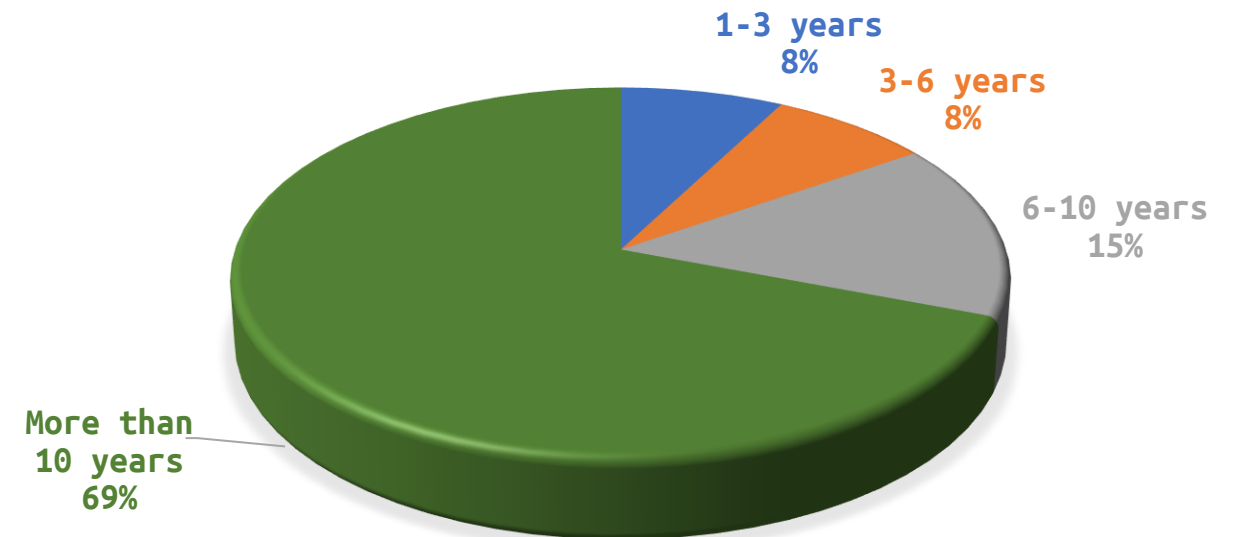
Stats

Our audience experience*

YEARS OF EXPERIENCE IN CURRENT ROLE



TOTAL YEARS OF EXPERIENCE



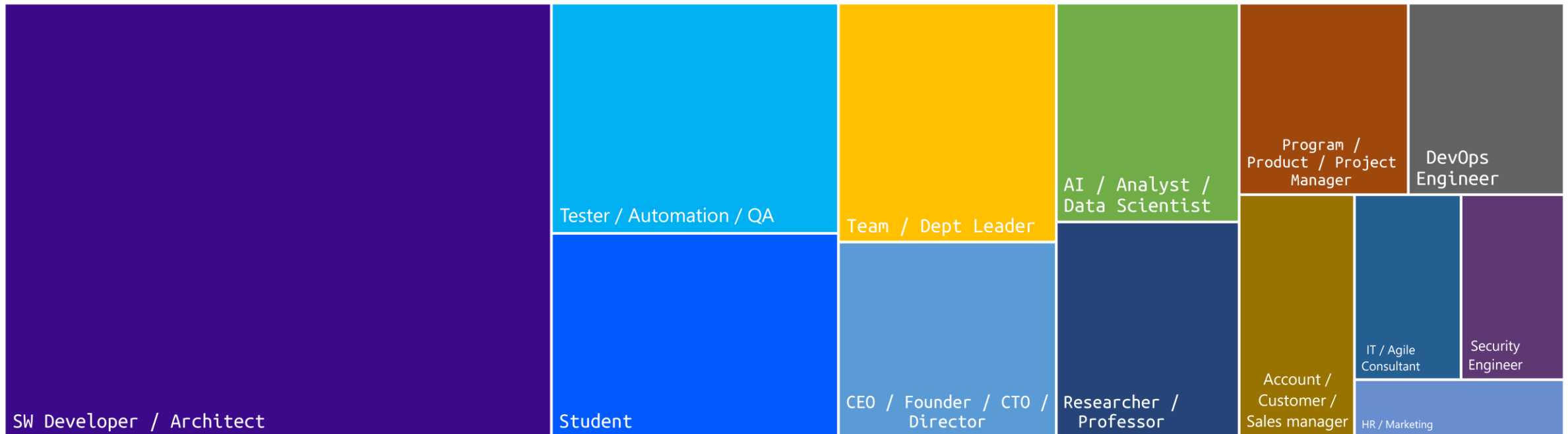
* Based on staff interviews and unofficial data

AUDIENCE

Stats

Our audience works as ...

- SW Developer / Architect
- Tester / Automation / QA
- Student
- Team / Dept Leader
- CEO / Founder / CTO / Director
- AI / Analyst / Data Scientist
- Researcher / Professor
- Program / Product / Project Manager
- DevOps Engineer
- Account / Customer / Sales manager
- IT / Agile Consultant
- Security Engineer
- HR / Marketing

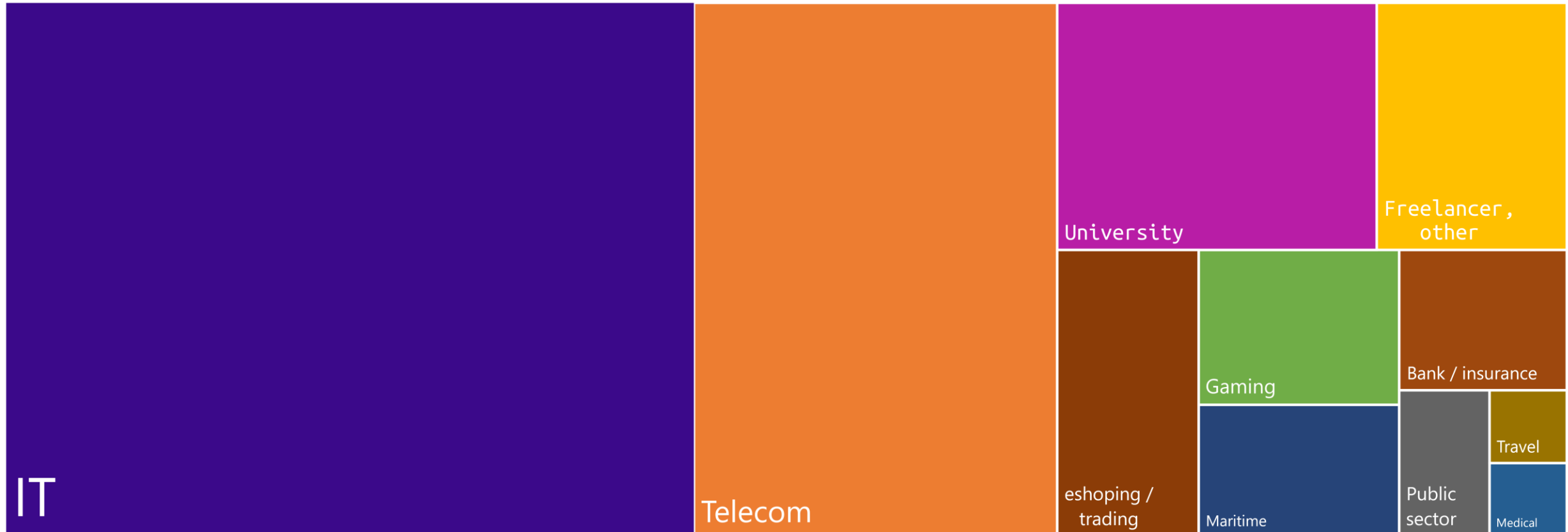


AUDIENCE

Stats

Our audience works in following sectors...

- IT
- Telecom
- University
- Freelancer, other
- eshopping / trading
- Gaming
- Maritime
- Bank / insurance
- Public sector
- Travel
- Medical



One\n Initiatives



Diversity

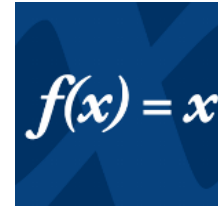
OpenConf gathers and promotes the Greek Women communities/ initiatives that are involved in tech:

- To support/foster e.g. workshops, training sessions, panel discussions etc **to enhance tech skills and highlight Diversity/Inclusion topics.**
- To help attendees to advance in their careers through **Speed Mentorship and job search assistance** from experienced women professionals in various fields.
- To **increase the visibility of Greek women initiatives/communities** that advocate for gender equality and inclusivity.
- To foster networking opportunities to **connect women in tech**, encouraging collaboration and knowledge sharing.
- To **inspire young women** into a career in the tech community.
- To create **safe spaces for discussions**, and addressing common challenges faced by women in the field.



Communities

Supporting and promoting local technical communities



Golang Athens



SingularityU
Athens
Chapter



HELLENIC



GitLab

> autoexec.gr



Universities

Greek Universities and research centers are in the core of our mission. We are showcasing the high caliber educational value offered by these institutions, the world-class research and leading-edge technological advancements.

- We highlight the work being done in Greek universities and research centers via
 - Workshops.
 - University demos.
 - Talks by Professors and Research staff.
- We encourage student participation to the conference.
 - Free tickets to students.
 - Additional tickets at discounted prices.



Get Connected Stay Tuned

www.open-conf.gr